

# ESSENTIAL RECRUITMENT STRATEGIES

## *Recruitment Activities for Every Child Needing Permanency*

RECRUITMENT TOOL	HOW TO ACCESS
Current high-quality photograph	Consider using a <a href="#">volunteer photographer</a>
Customized match through PAE	Contact the PAE Coordinator
Electronic match through PAE	PAE registration; through the <a href="#">SWAN portal</a>
.mp4 Recruitment Video (video, PowerPoint, photo slideshow)	Contact the PAE Coordinator
Participation in an Adoption Center matching event	Contact the PAE Coordinator
Present child as a “Matching Moment” at SWAN/IL Quarterly	Contact the PAE Coordinator
Refer for the Older Child Matching Initiative (OCMI)	Through the county, check internal referral process
Registration on <a href="http://www.adoptpakids.org">www.adoptpakids.org</a>	PAE registration
Registration on <a href="http://www.adoptuskids.org">www.adoptuskids.org</a>	PAE registration
Revise CY130 Special Needs and Characteristics	Through the <a href="#">SWAN portal</a>
Thorough, strength-based, public narrative	Through the <a href="#">SWAN portal</a>
Thorough, strength-based, additional information	Through the <a href="#">SWAN portal</a>
TV Segments: A Little Love/WBRE (NE region)	Contact <a href="#">Criscia Crawford</a>
TV Segments: Val’s Kids/WHTM (Central region)	Contact <a href="#">Alfredo Gonzales</a>
TV Segments: Waiting Child/KDKA (SW region)	Contact <a href="#">Nikita Lewis</a>
TV Segments: Adopt Lehigh Valley Kids (SE region)	Contact <a href="#">Courtney Farabaugh</a>
TV Segments: Wednesday’s Child/NBC10 (SE region)	Contact <a href="#">Adoption Center</a>
Casey Permanency Roundtable (PRT)	Through participating counties
Diligent Search packet	Through county or Legal Services Initiative
Family finding efforts reviewed	Through county with custody
Family Group Decision Making (FGDM)	Through county with custody
Featured on SWAN/IL Google Group	Requires membership; contact <a href="#">Isabel Madrigal</a>
Independent Living	Through county with custody
Identify Permanent Connections	Multiple sources – CSR, ILP, PRT, or <a href="#">Diligent Search</a>
Review of PACA with youth	<a href="#">Handout on diakon-swan.org</a>
SWAN Child Preparation Unit of Service	Through the county, check internal referral process
SWAN Child Profile Unit of Service	Through the county, check internal referral process
SWAN Child Specific Recruitment Unit of Service	Through the county, check internal referral process
Refer for Wendy’s Wonderful Kids	Dave Thomas Foundation; four agencies in the state have grant

**Shaded activities require the youth to be registered with PAE.**

*For an electronic version of this document or assistance, contact a PAE coordinator:*

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